Marlboro

Mr. Sample A. Sample
1234 Any Street
Anytown, U.S.A.

Dear Mr. Sample:

Thank you for responding to our special offer. Because you've discovered that Marlboro Menthol is the freshest of menthol, you'll want to redeem the enclosed free carton coupon right away.

We invite you to continue to enjoy the cool, refreshing taste of Marlboro Menthol.

Sincerely,

Marlboro Menthol

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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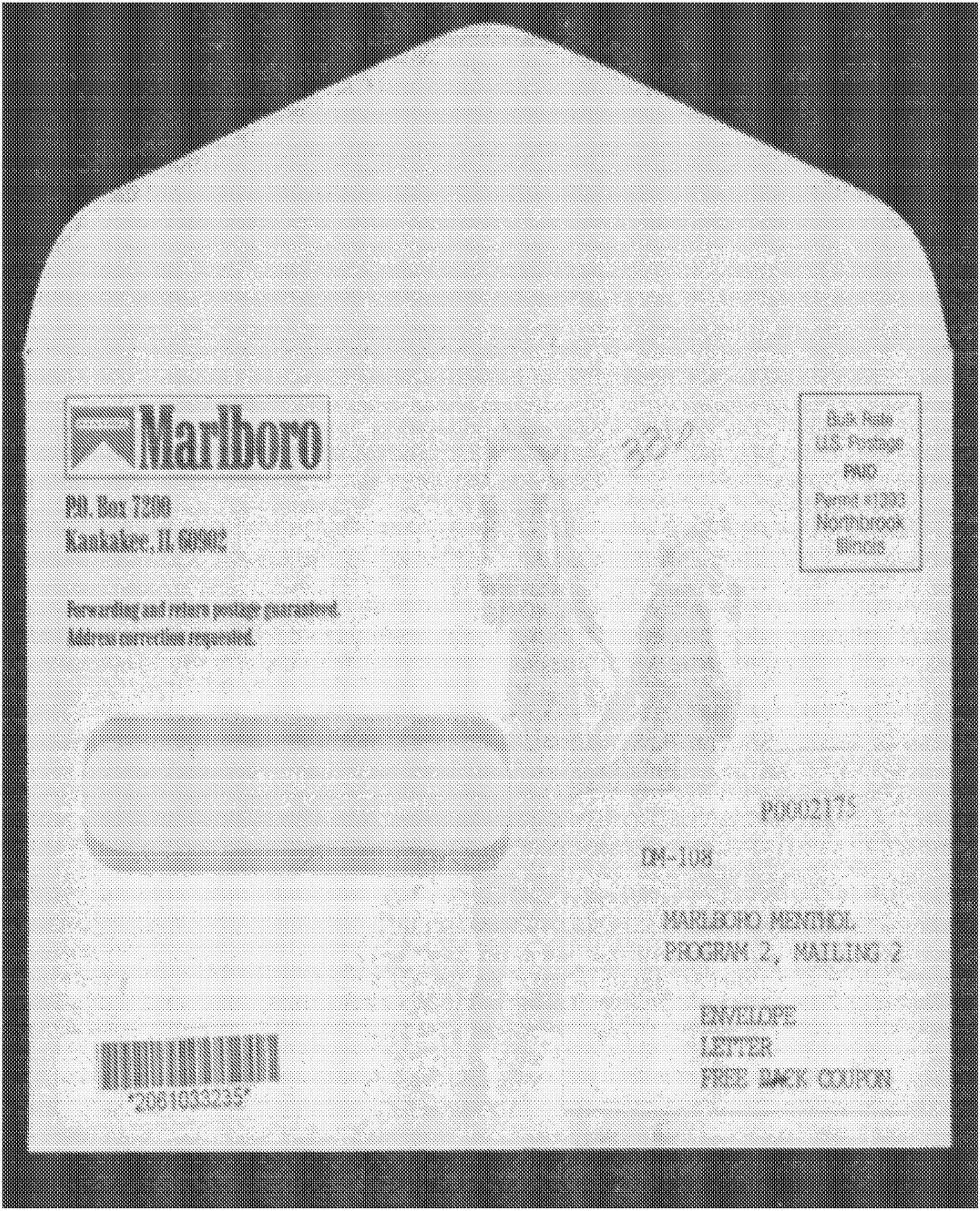
Source: https://www.industrydocuments.ucsf.edu/docs/rpdv0004



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